LEO BURNETT COMPANY, Inc.
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"De nieuw weg naar gisteren."

(The new way to yesterday)

Come taste the beguiling flavor of Holland's Golden Age in a new pipe tobacco. Old Delft.

17th Century Holland was *a time when life was good, and lived* to the fullest.

Today, the lusty spirit of that age is recaptured in Old Delft, a new pipe tobacco with an *old-world flavor.*

Blended in Richmond, Va., it is an aromatic blend of special export quality—Cavendish-cut for a cool, even-burning smoke.

It comes wrapped fresh in gold foil, to reseal as your own personal tobacco pouch.

Yesterday was good, but today is better, in Old Delft.

Mild Aromatic and Full Aromatic

Cavendish Cut American Tobaccos
Blended in Richmond, Va. by Philip Morris U.S.A.

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